Danby Conservation Advisory Council September 20, 2011 Minutes

Present: Jake Brenner, Mary Ann Barr, Joel Gagnon, Tom Gavin, Dan Klein, Julie Kulik, Ronda Roaring, Sue Beeners, Ian Bidwell (IC student)

July and August minutes approved.

Media and Outreach

Kayaking event went really well, it was evident that folks did not know about DCAC, more media attention is needed.

Brochures had time related information. We can still pass these out and say a new one will be coming soon.

We need to get MaryAnn access to the electronic form of this brochure. Jake will find Word file and distribute this.

Dan will locate file cabinet for us to have. (DONE). Tom will make label for file cabinet on card stock.

Danby Area News – we should have a regular article in this. Volunteer to write this? Jake will send an Open Space article for November.

Direct mail in the future. Is there a way to link up with the Finger Lakes Land Trust to access Danby residents on their mailing list?

<u>Danby Big Tree Inventory</u>: This was suggested by Dan Klein. The information would be posted in Julie's "Life in Danby" column and kept in Julie's electronic file. Contest for the biggest one?

<u>Also suggested: Calendar</u> of great trees or scenic areas in Danby. Contest/win t-shirts if entry is used.

MaryAnn will work on the trailer that we will use at the end of our articles. It would synoptically convey the essence of what we are about.

Winter event: Movie night? We will all think of possible movies to show at Town Hall.

Attorney?

No one is saying they will do this for free....yet. Can we offer a certain amount to an attorney?

Ian/IC student

Will continue working on the open space inventory and characterization that Christina Konnaris (IC intern) began this summer.

Land Protection Efforts -- goal setting, prompted in part by the contents of the Land Trust Alliance's "Standards and Practices". What do we need to do to better position ourselves to acquire easements? Also, update on current efforts.

We will purchase multiple copies of the book "Conservation Easement Hand Book" that will walk us through our first easement. The town (Sue) agreed to buy at least 1 book,

and Jake will buy 1 copy. Dan, Tom, Joel and Jake will commit to reading this. Split content up, and become experts. (Dan will look for used copies on Amazon.com)

Budget

We will ask for \$750 in next year's budget.

Donations to us are tax deductible, reported Dan, based on consultation with the town attorney.

Annual Report to the Town Board and DEC -- Let's get organized to do this. – moving this item to next months meeting.

Meeting adjourned at 9pm

Submitted by Julie Kulik